



# DIALOG<sup>®</sup> ANNUAL CHARITY GOLF & WELLNESS DAY Sponsorship Package

Friday, May 23  
2025

Copper Creek Golf Club  
11191 Highway 27, Kleinburg, ON

IN SUPPORT OF  
**camh**

# About the Event

Mental health is health.

We are dedicated to improving the wellbeing of our communities and the environment we all share. That's why, every year, we host the annual DIALOG Charity Golf & Wellness Day to raise funds in support of CAMH while enjoying a day outdoors in nature with the industry leaders and collaborators that join with us to make a difference. The Golf & Wellness Day is a chance to foster meaningful connections while enjoying activity and making an impact, together.

As part of the event we offer a range of activities selected to cater to a diverse range of interests and activity levels:

- **Golf Tournament:** Enjoy a round of golf at the pristine Copper Creek Golf Course.
- **Golf Clinic:** Improve your game with expert instruction.
- **Fly Fishing:** Learn a new skill on a scenic river.
- **Art Workshop:** Explore creativity at the McMichael Art Gallery.
- **Nature Hike:** Enjoy the serenity of the Kortwright Conservation Centre.
- **Yoga:** Centre yourself with an instructor-led yoga session.

Join us for a day together spent with industry leaders and making a difference by supporting CAMH.



# Sponsorship Opportunities

We are offering a variety of sponsorship levels to suit your marketing and philanthropic objectives. All sponsorships include brand recognition, and marketing benefits.

To purchase your sponsorship, visit [www.dialogcharitygolfandwellnessday.ca](http://www.dialogcharitygolfandwellnessday.ca)

## Presenting Sponsor

# \$15,000

### Exclusive Benefits:

- 4 registrations in the activity stream of your choice.
- Logo placement on event materials, including registration website, rules sheet, breakfast and lunch tables.
- Logo on welcome banner, name tags, bus decals, and stage lectern.
- Logo prominently displayed in venue lobby and on stage.
- Ad in digital program (double-page spread after cover).
- Logo on a giveaway item.
- Opportunity to be featured in pre-event slideshow (60s silent video).
- Opportunity to speak during lunch program (5 minutes).
- Opportunity to participate in cheque presentation.
- Thanked in MC remarks and at morning orientation.

## Speaker Sponsor

# \$12,500

### Exclusive Benefits:

- 4 registrations in the activity stream of your choice.
- Logo placement on event materials, including registration website, rules sheet, breakfast and lunch tables.
- Logo on welcome banner, name tags, bus decals.
- Logo prominently displayed in venue lobby and on stage.
- Ad in digital program (double-page spread before back cover).
- Logo on speaker-related giveaway.
- Opportunity to be featured in pre-event slideshow (30s silent video).
- Opportunity to introduce Guest Speaker and speak at lunch (3 minutes) and post-event photo opportunity with them.
- Thanked in MC remarks and at morning orientation.

# Sponsorship Opportunities

## Activity Sponsors (5 Available)

**\$10,000**

- Sponsorships include: Golf Tournament, Fly Fishing, Art Workshop, Golf Clinic, and Nature Hike.
- 4 registrations in the activity stream of your choice.
- Logo placement on event materials, including registration website, rules sheet, breakfast and lunch tables.
- Logo on welcome banner, and displayed in venue lobby and at activity location.
- Logo on respective experience giveaways.
- Ad in digital program (double-page spread).
- Opportunity to be featured in pre-event slideshow (15s silent video).
- Thanked in MC remarks and at morning orientation.

## Experience and Wellness Sponsors (8 Available)

**\$7,500**

- Sponsorships include: Halfway House, Beverage Cart, Passport, Lunch Sponsors, Golf Cart, Coffee Station, Water Station, and Snacks.
- 4 registrations in the activity stream of your choice.
- Logo placement on registration website, rule sheet, and breakfast and lunch tables.
- Logo on welcome banner and at activity location.
- Logo on respective related giveaways (Beverages & Food from Halfway House and Beverage Cart, Passports, Lunch Napkins, Golf Towel, Coffee Mug, Water Bottle, and Snack Bag).
- Ad in digital program (half page).
- Recognition in pre-event slideshow.
- Thanked in MC remarks and at morning orientation.



# Sponsorship Opportunities

## Supporting Sponsors

**\$6,500** (8 Available)

- Sponsorships include: Treat, Locker Room, Mocktail, Registration, Hole-in-One, Reception, Breakfast, and Yoga Sponsors.
- 4 registrations in the activity stream of your choice.
- Logo placement on registration website and rule sheet.
- Logo on welcome banner and at sponsored location.
- Ad in digital program (quarter page).
- Recognition in pre-event slideshow.
- Thanked in MC remarks and at morning orientation.

## Combo Hole Sponsors

**\$5,000** (18 Available)

- 4 registrations in the activity stream of your choice.
- Logo placement on registration website.
- Signage at sponsored hole.
- Listing in digital program.
- Recognition in pre-event slideshow.
- Thanked in MC remarks.

## Hole Sponsors

**\$2,500** (18 Available)

- 2 Tickets to attend the Lunch and Networking portion of the event.
- Same benefits as the Combo Hole Sponsor, except no registrations are included.

Custom sponsorship packages are available. If you would like to discuss an alternative package, or if none of these packages meet your objectives or budget, please reach out to Andrea Smith ([andreamsmith@dialogdesign.ca](mailto:andreamsmith@dialogdesign.ca)) or Chris Leveille ([cleveille@dialogdesign.ca](mailto:cleveille@dialogdesign.ca)).

We are happy to coordinate a sponsorship package that suits your budget and needs.



# Thank You

Your support makes a tangible impact in advancing mental health research, education, and patient care at CAMH. Together, we are changing lives.

We look forward to working together to make the 2025 DIALOG Charity Golf & Wellness Day a success!

**Charles Marshall**

Partner and Toronto Studio Chair

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